



SUSQUEHANNA  
WALDORF  
SCHOOL

The Extraordinary Give • A 24 Hour Giving Day  
Friday, November 22, 2019 • 12am-11:59pm

## *MATCHING DONOR INFORMATION*

At Susquehanna Waldorf School, our graduates build meaningful lives full of purpose and creativity through a rigorous educational foundation that nurtures the unique potential within each child. It's our belief that by using inspiration as a key ingredient in our hands-on curriculum, we can cultivate the creative capacities that lead to joyful, life-long learning. We are participating in our city's annual Giving Day and are looking for support to make it a success. The Matching Donor program allows companies and individuals like you to donate a lump sum to be used as an incentive to attract smaller donations during a "matching hour." This effort to use larger donations to match smaller donations is incredibly effective and stretches every contribution. This is truly a group effort. We want you to be part of this group and we appreciate your consideration in becoming a matching donor.



Contact: [extragive@susquehanna.org](mailto:extragive@susquehanna.org)  
or call Courtney at (717) 332-6891

Signup Deadline: November 15th

# DONOR BENEFITS

	\$5,000+	\$2,500	\$1,000
Matching Donor Section on the SWS ExtraGive Profile	✓	✓	✓
Company Sponsored Giving Hour	✓	✓	✓
Featured Facebook "like" on SWS Facebook Page	✓	✓	✓
Company Logo on ExtraGive Page on the SWS Website	✓	✓	✓
SWS Facebook Mentions or Reposts	4	2	1
SWS Instagram Mentions or Reposts	4	2	1

\*For Donors who are giving \$10,000 or more, please fill out this form:

<https://gg-day-of-giving.s3.amazonaws.com/lancaster2019/ExtraGive+2019+Offline+Gifts+Form.pdf>

## BENEFIT DESCRIPTIONS:

- Matching Donor Section on the SWS ExtraGive Profile: You'll have a special branded section right on our ExtraGive page: <https://www.extragive.org/organizations/susquehanna-waldorf-school>. This section will include your logo, name, website or Facebook page, and description. You can also make a fun name for your matching donations.
- Company Sponsored Giving Hour: During the hour your match takes effect, we will promote you on Facebook, Instagram, and email blasts. Everyone who makes a donation during that hour and has it doubled because of your contribution will know to thank you for making their donation to go further.
- Featured Facebook "like" on SWS Facebook Page: Leading up to November 22, we will share your Facebook page and encourage our followers to follow you.
- Company Logo on ExtraGive Page on the SWS Website: Your logo will stay on the SWS ExtraGive website until October 2020 for special recognition.
- SWS Facebook & Instagram Mentions or Reposts: We will continue to spread the word about your company with Facebook and Instagram posts after the Giving Day has ended.



