



# ROOTS & RESILIENCE

## BUILDING A SUSTAINABLE FUTURE FOR SUSQUEHANNA WALDORF SCHOOL

We write to you today with enthusiasm as we embark on a crucial mission to secure a sustainable future for our beloved school. This case statement outlines the challenges we have faced, the progress we have made, and the crucial steps we must take to ensure the continued success of Susquehanna Waldorf School.

### BACKGROUND

The past three years have been particularly challenging for our school community due to the effects of COVID. In 2020, we experienced a significant loss of 58 students, which accounted for over a third of our student body. As a result, we faced a staggering  $-\$560,000$  loss. Despite this immense challenge, we have demonstrated profound resilience, progressively bringing that deficit down.

### FINANCIAL RESILIENCE

At the beginning of 2022, we had recovered 58% of our enrollment loss and through the combined efforts of our community and utilizing existing financial reserves, we managed to cover a substantial portion of the remaining financial shortfall. To sustain a balanced budget, we must not only restore our pre-pandemic enrollment levels but make this special appeal successful and gain financial support from our community.



### PREPARING FOR A SUSTAINABLE FUTURE

Recognizing the need to address potential funding gaps and ensure the long-term viability of our school, we have worked diligently over the past 15 months to fortify our foundations. Our goal is to establish an "abundant" Susquehanna Waldorf School—a place of limitless opportunities for our children, where our dedicated faculty and staff are duly rewarded, where we can extend our gifts to the wider community, and restore our pre-pandemic enrollment levels. While we have made remarkable progress, we need the help of our community to fully recover and keep moving forward.

<b>2019</b>	➤	<b>2020</b>	➤	<b>2021</b>	➤	<b>2022</b>	➤	<b>NOW</b>
THRIVING 150 STUDENTS BALANCED BUDGET		COVID STRUCK -58 STUDENTS -\$560,000 LOSS		HYBRID LEARNING +21 STUDENTS \$233K RECOVERED		BACK IN PERSON +13 STUDENTS \$146K RECOVERED		ROOTS & RESILIENCE +27 STUDENTS & \$150,000 TO OUR GOAL!



## KEY OBJECTIVES

- **Raise \$150,000 to Achieve a Balanced Budget for 2023-2024:** Our primary objective is to achieve a balanced budget for the upcoming academic year. This will require restoring our enrollment levels and implementing sound financial strategies including this Roots & Resilience campaign.
- **Sustainable Staff Positions:** To support our growth and enhance our income generation capabilities, we aim to fund key administrative staff positions in Enrollment, Marketing, and Development. By investing in these roles, we can attract more students, increase community engagement, and secure additional sources of revenue.

## ROOTS AND RESILIENCE CAMPAIGN - WE NEED YOUR HELP!

To solidify our future and address immediate funding needs, we have launched the Roots and Resilience Campaign. Our target is to raise **\$150,000** through generous contributions from individuals and organizations who value the importance of Waldorf education in our community.

We ask you to reflect on the future impact of this school. Of the decades of future Waldorf families to come. Your generous contributions to the Roots and Resilience Campaign will directly contribute to the sustainability and growth of our school.

Together, we can come back from COVID to build a sustainable future for SWS, nurturing the minds and spirits of countless children for years to come.



## DONATE TODAY!

Checks can be mailed to:  
15 W Walnut St #1308,  
Marietta, PA 17547

Donate Online by scanning  
the QR Code or visiting  
[susquehanna.org/roots-resilience/](https://susquehanna.org/roots-resilience/)

Questions or prefer to donate through stocks?  
Contact Courtney at [courtney.kokus@susquehanna.org](mailto:courtney.kokus@susquehanna.org)



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